

# Why Gigster



Founded in 2014, **Gigster** believes that 'human cloud' engineering teams create more value and more innovation by combining premier developers, designers and product managers using artificial intelligence to deliver your projects faster.

Gigster's global talent platform manages thousands of engineers to **deliver custom software 3x faster** than traditional software development methods enabling you to accelerate your go-to-market strategy.

Our AI-driven platform selects a globally distributed, project-specific team of experts at unprecedented speeds. Gigster's solutions solve a wide range of challenges like web, mobile, blockchain, and AI/ML while mitigating your risk and keeping your project within scope and budget.

## Examples of What We Do



### Emerging Tech

- ▶ Artificial Intelligence & Machine Learning
- ▶ ChatGPT Integration
- ▶ Blockchain
- ▶ Connected Devices (IoT)



### Applications and Systems Designed to Scale

- ▶ Custom Software Development
  - ▶ Mobile Apps
  - ▶ Web Apps
  - ▶ QA Automation
  - ▶ Cloud Computing

## Gigster Benefits



### Expertise

- ▶ Over 1,000 developers, designers and product managers are rigorously vetted before being invited to join our network
- ▶ Teams are curated from the top companies around the world



### Speed

- ▶ Custom software 3x faster than traditional methods
- ▶ Your team is assembled in a week



### Fully-Managed

- ▶ You'll have a dedicated PM and team of experts
- ▶ Regular reporting so you can monitor the progress of your project
- ▶ Code documentation & transition plans to ensure a seamless handoff



### Risk Managed

- ▶ 60% lower risk than traditional IT projects
- ▶ Fixed pricing option helps projects stay on budget
- ▶ Variable pricing option provides teams-on-demand with more flexibility

# Recent Projects

## Vodafone

Developed the Cognitive Platform to power their TSS via intelligent service failure prediction and preventive maintenance, semi-automated incident resolution, and roaming connections routing.

- ▶ Delivered first release in 3 months
- ▶ 12 person team staffed in 4 days



## Total

Built an annotation tool for AI that serves as a foundation for natural language processing to manage massive amounts of geospatial documentation

- ▶ Delivered in 2 months
- ▶ 4 days to staff the expert team



## Colgate

Built a web app that helps scientist predict the viability of a toothpaste recipe.

- ▶ Delivered in 6 months
- ▶ 4 person team



## Curate Health

Built an app to enable mobile communications between patients & doctors

- ▶ Delivered in 5 months
- ▶ 5 person development team



## JLL

Built a custom machine learning-based app to give employees their own personal assistant

- ▶ Delivered in 4.5 months
- ▶ Projecting 100M users by 2024



## Delta

Delveoped an integrated web portal for facilitating hotel booking for internal delta groups.

- ▶ Delivered in 5.5 months
- ▶ 5 person development team



# Gigster by the numbers

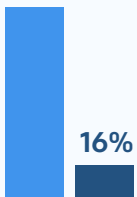


# 95%

of projects are on time and within budget

# 3x

more efficient staffing



# 91%

Project Success Rate (compared to 16% for traditional IT projects)



# 60%+

lower risk

# 81

Net Promoter Score



# 5,000+

successful deliverables

